



Would you like to work with renowned national and international luxury brands in two of the Collection of Villages in Europe? Ingolstadt Village and Wertheim Village offer guests a memorable shopping experience and a unique, exciting and international working atmosphere for our staff. Currently, the Ingolstadt Village Tourism team is looking to recruit for the following role with the earliest possible start date:

ASSISTANT TOURISM MANAGER (M/F)

The Assistant Tourism Manager is in charge of executing and commercialising tourism campaigns and driving international footfall to Ingolstadt Village and Wertheim Village. He/she is in charge of coordinating long-haul sales missions, organising travel arrangements and following up business appointments with travel trade partners with special focus on China.

KEY RESPONSIBILITIES:

- Assist in the execution of seasonal tourism marketing campaigns.
- Communicate tourism offers to B2B channels in local and source markets, targeting domestic and long-haul leisure as well as business visitors to Ingolstadt Village and Wertheim Village.
- Assist the Tourism Director – Germany with international key account management activities and projects.
- Support the Tourism Manager in follow-up of sales trip appointments with travel trade partners in Asia.
- Organise and occasionally accompany meetings at tourism trade fairs and road shows.
- Interface role for Tourism Ingolstadt Village with the Retail, Marketing, PR and Digital teams.
- Work out the details of group offers and bid proposals.
- Organise familiarisation trips.

BACKGROUND AND SKILLS REQUIRED:

- Proven travel industry knowledge of five years in the tourism segment with work experience in a similar role.
- Excellent knowledge in developing sales and marketing activities.
- Good verbal, written and interpersonal communication and presentation skills.
- Fluency in German and English is a must, Chinese language skills would be a strong plus.
- European/international experience would be advantageous.
- Excellent organisational skills, self-disciplined and able to work under pressure.
- A process-orientated and solution-driven person.
- Hands-on mentality and an undertaking attitude.
- Excellent Power Point and Excel skills.
- Working knowledge of Salesforce or similar CRM database.
- Enthusiastic and self-motivated.

We look forward to receiving your application letter and CV by email to Marija Zagel at MZagel@ValueRetail.com

