

Job Offer

For our Product Management department in Kunshan, China we are looking for a

Marketing Manager (male/female)

Tasks & responsibilities

- Strategic Marketing
 - Assist in market analysis, e.g. customers, competitors and own company performance
 - Preparation of analysis for the management team
 - Budget planning / cost centre planning, order, invoice and budget control within marketing
- Product Launches
 - Plan and organize regional product launches of all FRS products, including development of sales material, sales trainings, product launch materials and events
 - Inhouse preparation of sales support material
 - Some translation work in English
- Communication
 - Customer events and exhibitions
 - Internal events
 - Articles, public relations, advertisements, presentation
 - Internet and intranet support

Candidate requirements

- Master or Bachelor Degree in Business Administration, Marketing or relevant area
- Minimum 3 years work experience in a manufacturing or industrial services company
- Knowledge of Microsoft Office required, In-Design requested
- Fluent english both oral and witten

If you are interested, please send your application via email to

Voith Paper Holding GmbH & Co. KG
Dr. Robert Hilbing
St. Pöltener Straße 43
89522 Heidenheim
Germany
robert.hilbing@voith.com

www.voith.com